

DRP

**“DRP, the festival & magazine
dedicated to street culture
makes its return ”**

Launched in June 2022 at the Grand Palais Éphémère, DRP allows street culture to be known and appreciated in all of its forms with exclusivities, activations and unique experiences. This Thursday, December 15th, was held the “Vol.2 DRP Magazine” Release Party at Chapelle XIV. The opportunity to reveal the second issue of the print magazine, and to announce the dates and the place of the festival's second edition.

DRP, a trimestrial
magazine
print, signed by
Guillaume Le Goff



DRP Magazine vol.2 is as of now available for delivery on the official website, on newsstands and in selective sales outlets (KD Presse). Guillaume Le Goff, DRP Editor-in-Chief and at the origin of the iconic magazine Clark, called in Bleu Mode to illustrate the cover of this second issue. A precious object of 116 pages for which celebrities have been invited to share their vision of the contemporary urban culture: Prince Waly, Chilla, Yoan Prat (Yard), Hamad (Booska-P), Alexis Jamet, Sainte-Marie Joanna, Fuzi UVTPK or Marvin Bonheur. To transcend generations, to be the reflection of a culture and of its creative energy, these are the ambitions DRP hopes to act on through this new trimestrial lifestyle and culture magazine.

DRP festival, the annual rendezvous for all communities and individuals passionate by street culture



The second edition of the DRP festival will take place at Paris Expo Porte de Versailles from the 2nd to the 3rd of September 2023. Between being a festival and a giant concept store, the event will welcome in a dedicated hall of 9000m², nearly 200 fashion and accessories brands, a selection by Sneakerness of 100 of the best European and international sneakers collectors, street artists exhibitions, basketball competitions by Trajectoire Studio, skateboard competitions with the cream of the crop of world skaters invited by Morgan Bouvant (ICON), a food court, talks, as well as a gaming area. The day will be rhythmmed by DJ sets orchestrated by Hotel Radio Paris, and closed by concerts with a very eclectic international line-up. A true temple of artistic and urban emulation that will know how to delight the 20,000 festival-goers expected.

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About DRP

DRP in reference to "DROP", is the festival and magazine dedicated to street culture that brings together all communities and generations through the passions they have in common. Drop-culture was first seen in 1985 with the arrival of the Jordan 1 pair of sneakers: initially sold for 65\$, one pair today can be sold for more than 50 000\$. Combining exclusivity and rarity, this phenomenon creates a real craze and today seduces all industries and brands. Launched in June 2022, the DRP festival is the annual rendezvous that celebrates urban culture in France through cutting-edge programming, unique and innovative experiences. An artistic and urban bustle over two festive days, of which the second edition will take place from the 2nd to the 3rd of September 2023 at Paris Expo Porte de Versailles.

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