

Individuality and taking a stand will be celebrated at the next edition of the **Who's Next** and **Premiere Classe** trade shows taking place from 19th to 22nd January 2018 in Paris - Porte de Versailles, where two powerful movements for self-expression will be celebrated: Jazz and Sapers.

These complementary movements represent a philosophy that, throughout their evolutions, have given each individual within their community the power to embrace their individuality and to express their unique artistic skills and acute savoir-faire.

Jazz is now part of the electro and rap scenes, proof of its timelessness and power: the beauty of the instruments, the authenticity of its sounds, the essential mastery of the technique, the magic of improvisation... Jazz is alive all around the world and is now bringing together new generations who are on the lookout for authentic artists and performers.

An explosion of elegance, a unique and identifiable style, the Sapers fashion phenomenon that arrived in Paris in the 70's has already gained influence in Japan. More than a style, it's the Saper state of mind, the preservation of savoir-faire, the joy, the 'style with attitude' and a shared energy that will be celebrated over four days in a 'live festival' with Jazz & Sapers.

By combining these two areas of expression, **Who's Next** and **Premiere Classe** reassert their **activist role in fashion**; to prioritise intuition over reason.

The fashion market needs a boost. Both of the events are certain that it is differentiation that will make the difference. **Who's Next** and **Premiere Classe** will celebrate all activists, everyone committed to the future of fashion, designers, entrepreneurs, personalities that are setting the way for the **new fashion**.

Jazz has contributed to the empowerment of women... but how?... to be continued



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Who's Next.

International fashion trade show

Premiere Classe
ACCESSORY FIRST

19-22 JAN. 2018

Paris,
Porte de Versailles



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#PremiereClasse
premiere-classe.com



Practical informations

Dates and Times

From Friday 19th to Sunday 21st January: 9am to 7pm
Monday 22nd January: 9am to 7pm

Location

VIPARIS - Porte de Versailles
1 place de la Porte de Versailles, 75015 Paris, France

Entry

€42 with prior registration, until midnight on the 18th January
This badge gives you access to the Who's Next (Hall 2 & 4)
and Premiere Classe (Hall 3) trade shows

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